

## **Definitions**

Words and expressions defined in our Terms and Conditions have the same meanings in this policy statement.

## **Collection of Data**

We need to collect and process personal information about our Customers and to disclose that information to our Participating Insurers to obtain insurance Quotes for you. Such information will be held in confidence and used only for the provision of our services to you and for certain other purposes expressly mentioned in this statement. In addition, you may make information available to us in the context of enquiries, promotions or special offers.

## **Use of Data**

Your data will be available to a Participating Insurer for the purposes of servicing any policy you purchase from it. We will also use your data for our records, for research, for informing you (via email, post, text or telephone) of Special Offers, promotions and Products we believe you will find of interest. By using this Portal you are deemed to be giving your consent to using data in this manner. If you do not want your data to be used for promotional or marketing purposes, let us know on [support@servicemarket.com](mailto:support@servicemarket.com).

After registering with us entering your details into our data system, you agree that you will receive an initial email from us confirming your registration and if you have been sent a Quote, that it has been saved for you. You will receive a reminder when renewal is due and promotional emails or messages from time to time.

The Website Policies and Terms & Conditions may be changed or updated occasionally to meet the requirements and standards. Therefore the Customers' are encouraged to frequently visit these sections in order to be updated about the changes on the website. Modifications will be effective on the day they are posted.

## **Data Confidentiality**

Subject to the few exceptions set out in this Statement, we will treat all your data as confidential and not disclose it to third parties unless we are legally required to do so, for instance by the courts or a government regulator. Exceptionally we may also use such information if we believe doing so is necessary to protect our rights or intellectual property or to identify, contact or bring legal action against a person causing us damage.

All credit/debit card details and personally identifiable information associated with them will therefore not be sold, shared, rented or leased to any third parties.

## **Cookies**

To improve our services to you, we record cookies and by using the Portal you consent to our use of these. When you visit servicemarket.com, our servers will remember information sent by your browser, including your IP address, browser type, prior websites visited and pages viewed and time spent on servicemarket.com. These cookies allow us to personalize our service to you, to remember you when you visit us and easily access your previous Quotes.

Cookies also aid us in research browsing habits and record the number of visitors to our Portal. You can alter your computer settings to block or delete cookies. This may adversely affect our service to you.

## **Passwords**

If you choose, or are provided with a user identification code, password or other piece of information as part of our security procedures, you must treat such information as confidential, and not disclose it to any third party. We reserve the right to disable any such user identification code, password or other such, whether chosen by you or allocated by us, if in our opinion you have breached any part of this Code or our Terms and Conditions.

### **Internet Security**

Communications over the internet such as emails are not completely secure unless they are encrypted. We will do our reasonable best to protect your data, but the internet is a global environment and we can accept no liability for the security of personal information transmitted by the web.

### **Third Party Advertisements**

Some of the advertisements you see on the Site are selected and delivered by third parties, such as ad networks, advertising agencies, advertisers, and audience segment providers. These third parties may collect information about you and your online activities, either on the Site or on other websites, through cookies, web beacons, and other technologies in an effort to understand your interests and deliver to you advertisements that are tailored to your interests. Please remember that we do not have access to, or control over, the information these third parties may collect. The information practices of these third parties are not covered by this privacy policy.

**7 August 2017**